

hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;
registering, by a solicitor, on the website;
contacting, by the solicitor, third parties via email messages soliciting charitable donations;
providing one or more reports, on the website, including information on the status of the fundraising campaign;
providing a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of the solicitor;
making a charitable contribution, by a donor, on the personal donation page;
displaying one or more web pages with virtual plaque honoring the donor; and
updating the virtual plaques on the web pages to recognize new donors.

28 (Amended). A system for conducting a fundraising campaign by an organization or person over a wide-area network, comprising:
a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;
means for registering on the website;
means for contacting third parties via email messages soliciting charitable donations;
one or more reports on the website including information on the status of the fundraising campaign;
a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of a solicitor;
means for making a charitable contribution, by a donor, on the personal donation page;
displaying one or more web pages with virtual plaque honoring the donor; and
updating the virtual plaques on the web pages to recognize new donors.

AB

51 (Amended). A method for hosting a web-based fundraising system over a wide-area network, comprising the steps of:

- hosting a website including a plurality of linked web pages, the website soliciting potential donors to make a charitable contribution to a fundraising campaign;
- hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;
- registering, by a solicitor, on the website;
- contacting, by the solicitor, third parties via email messages soliciting charitable donations;
- providing one or more reports, on the website, including information on the status of the fundraising campaign;
- providing a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of the solicitor;
- making a charitable contribution, by a donor, on the personal donation page;
- displaying one or more web pages with virtual plaque honoring the donor; and
- updating the virtual plaques on the web pages to recognize new donors.

BB

AB
Cont

52 (Amended). A computer program product including a program code embodied in a storage medium for carrying out the method steps for conducting a fundraising campaign by an organization over a wide-area network, the method comprising the steps of:

- hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;
- registering, by a solicitor, on the website;
- contacting, by the solicitor, third parties via email messages soliciting charitable donations;
- providing one or more reports, on the website, including information on the status of the fundraising campaign;
- providing a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of the solicitor;

making a charitable contribution, by a donor, on the personal donation page; displaying one or more web pages with virtual plaque honoring the donor; and updating the virtual plaques on the web pages to recognize new donors.

53 (Amended). A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of:

hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

registering, by a solicitor, on the website;

generating a personalized donation web page for a solicitor;

generating a link to the personalized web page;

contacting, by the person, third parties via email messages soliciting charitable donations, the emails having the link to the personal donation web page;

receiving the email messages;

reaching the personalized donation web page using the link;

making a charitable donation, by a donor, on the personalized donation page;

displaying one or more web pages with virtual plaque honoring the donor; and

updating the virtual plaques on the web pages to recognize new donors.

54 (Amended). A system for conducting a fundraising campaign by an organization over a wide-area network, comprising:

a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

means for registering on the website;

one or more personalized donation web pages for a solicitor;

one or more links to the personalized donation web pages;

means for contacting third parties via email messages soliciting charitable donations, the emails having the links to the personalized donation web pages; and

means for reaching the personalized donation web page using the link;

B3
means for making a charitable donation on the personalized donation page;
means for displaying one or more web pages with virtual plaque honoring the donor; and
means for updating the virtual plaques on the web pages to recognize new donors.

Please add the following new claims:

B4
55. A method for conducting a fundraising campaign by an organization or person over a wide-area network, comprising the steps of:
hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;
registering, by a solicitor, on the website;
contacting, by the solicitor, third parties via email messages soliciting charitable donations; and
providing a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of the person;
making a charitable contribution, by a donor, on the personal donation page.

56. A system for conducting a fundraising campaign by an organization or person over a wide-area network, comprising:
a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;
means for registering on the website;
means for contacting third parties via email messages soliciting charitable donations;
one or more reports on the website including information on the status of the fundraising campaign;
a link to a personal donation page in the email messages, the personal donation page having the name and personal campaign goal of a solicitor; and
means for making a charitable contribution, by a donor, on the personal donation page.